

Why exhibit?

Fact & Figures



Have a Voice in Target Markets!

You will be able to come together with buyers interested with your products in target markets located a wide geography from Europe to Asia, from the Middle East to North Africa.



Take the Pulse of the Industry Together with Industry Leaders!

All leading companies of the industry prefer these prestigious exhibitions to showcase their new products and technologies. You will have the opportunity to follow your competitors, observe new trends, and discover new solutions to improve your business at the exhibition.



3 Major Exhibitions Under the Same Roof!

Eurasia Window, Door and Glass Fairs are held concurrently, which are the leading fairs of the window, door and glass industries. Offering a wide range of products not found anywhere else in window, door, glass sectors, the exhibition trio is the most attractive trade center of the construction and architecture industries.



Attractive Event Program and Networking Opportunities!

Eurasia Window, Door and Glass Fairs are more than a trade show. The diverse event program provides professional know-how exchange and helps you to facilitate your network by meeting industry associations, publishers, and professionals from all around the world.



High-quality Domestic and International Visitor with RX and Tüyap cooperation!

Thanks to the expertise of RX, one of the largest exhibition organizer in the international arena and Tüyap's dominance in the region, you will experience the privilege of taking part in a strong exhibition at the international level.

Visitors from all 81 cities in Türkiye

600+ VIP visitors from 34 countries

56.398 professional visitors from 122 countries

620 companies and company representatives from **20 countries**

120.000 sqm total exhibiting area

14 Halls

WDG 2023

Top 25 Visitor Countries *Alphabetical Order (excluding Türkiye)

- Albania
- Algeria
- Azerbaijan
- Bosnia and Herzegovina
- Bulgaria
- Georgia Georgia
- Germany
- **Greece**
- Iran
- Iraq
- Italy
- Kazakhstan

- Kosovo
- Libya
- Morocco
- The Netherlands
- North Macedonia
- Romania
- Russia
- Saudi Arabia
- Serbia
- Spain
- United Arab Emirates
- United Kingdom
- Uzbekistan





International **Visitors** By Geography

Visitor Breakdown by Position

54% Owner, General Manager, Director, CEO, CFO

27% Specialist, Employee

19% Managers, Executives



Visitors' Product Group of

Interest in 2023

*Visitors marked multiple industries

DOOR

30% Door Products

25% Door Accessories

20% Door Technologies

15% Shutter- Panel - Board - Partition

10% Raw Materials

GLASS

35% Glass Products & Glass Applications

25% Glass Processing Machinery & Production Technologies

15% Auxiliary Products & Equipment

15% Raw Materials

10% Chemicals

WINDOW

19% Window Profile & Profile Processing

15% Window Companies

11% Window Mechanisms

11% Facade Systems

9% Profile Processing-Window Production Machines & Auxiliary Equipment

9% Window Systems, Shutter & Auxiliary Products

8% Aluminium Processing Technologies & Machinery

7% Raw Materials

5% Window Subsidiary Industry & Others

3% Shading Systems

3% Insulation

600+ VIP visitors

from **34 countries**

- Algeria
- **Armenia**
- Azerbaijan
- Belarus
- Egypt
- Georgia
- Iran
- Iraq
- Israel
- **Italy**
- Jordan
- Kazakhstan
- Kosovo
- Kyrgyzstan
- Lebanon

- Libya
- **Lithuania**

Sweden

USA

Tunisia

Ukraine

- Moldova
- Montenegro
- **★** Morocco
- **North Macedonia**
- Palestine
- Poland
- Portugal
- Romania
- Russia
- Saudi Arabia
- * Senegal
- Serbia Serbia
- Slovenia S

2023 Visitor Statistics







Scope of the Fairs



- DOOR PRODUCTS, PVC
- DOOR ACCESSORIES
- DOOR TECHNOLOGIES
- SHUTTER, PANEL BOARD PARTITION



- FLAT GLASS PRODUCTS AND GLASS APPLICATIONS
- GLASS PROCESSING MACHINERY AND PRODUCTION TECHNOLOGIES
- AUXILIARY PRODUCTS
- CHEMICALS



- WINDOW PROFILE COMPANIES AND PROFILE PROCESSING COMPANIES
- WINDOW COMPANIES
- WINDOW MECHANISMS
- PROFILE PROCESSING WINDOW PRODUCTION MACHINES AND AUXILIARY EQUIPMENT
- WINDOW SYSTEMS, SHUTTER AND AUXILIARY PRODUCTS
- RAW MATERIALS
- WINDOW SIDE INDUSTRY AND OTHERS
- FACADE SYSTEMS
- INSULATION
- ALUMINIUM PROCESSING TECHNOLOGIES, MACHINERIES, PRODUCTS, ACCESORIES AND RAW MATERIALS SPECIAL SECTION

Satisfaction

Exhibitors

95% of the exhibitors are satisfied with the shows.

94% of the exhibitors are likely to attend the next edition.

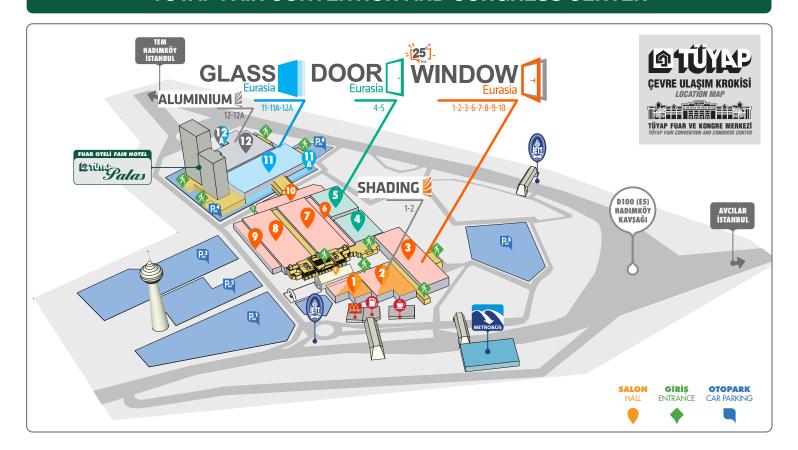


95% of the visitors are satisfied with the shows.

93% of the visitors are likely to attend the next edition.

Visitors

TÜYAP FAIR CONVENTION AND CONGRESS CENTER





TÜYAP FAIR CONVENTION AND CONGRESS CENTER - İSTANBUL / TÜRKİYE

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THESE FAIRS ARE ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO. 5174.